**[Verbal Reasoning 10](http://borzabadi.persianblog.ir/page/10" \o "Link)**

1. **Advertiser:** The revenue that newspapers and magazines earn by publishing advertisements allows publishers to keep the prices per copy of their publications much lower than would otherwise be possible. Therefore, consumers benefit economically from advertising.

**Consumer:** But who pays for the advertising that pays for low-priced newspapers and magazines? We consumers do, because advertisers pass along advertising costs to us through the higher prices they charge for their products.

**Which of the following best describes how the consumer counters the advertiser’s argument?**

(A) By alleging something that, if true, would weaken the plausibility of the advertiser’s conclusion

(B) By questioning the truth of the purportedly factual statement on which the advertiser’s conclusion is based

(C) By offering an interpretation of the advertiser’s opening statement that, if accurate, shows that there is an implicit contradiction in it

(D) By pointing out that the advertiser’s point of view is biased

(E) By arguing that the advertiser too narrowly restricts the discussion to the effects of advertising that are economic

2. **Mr. Lawson:** We should adopt a national family policy that includes legislation requiring employers to provide paid parental leave and establishing government-sponsored day care. Such laws would decrease the stress levels of employees who have responsibility for small children. Thus, such laws would lead to happier, better-adjusted families.

**Which of the following, if true, would most strengthen the conclusion above?**

 (A) An employee’s high stress level can be a cause of unhappiness and poor adjustment for his or her family.

(B) People who have responsibility for small children and who work outside the home have higher stress levels than those who do not.

(C) The goal of a national family policy is to lower the stress levels of parents.

(D) Any national family policy that is adopted would include legislation requiring employers to provide paid parental leave and establishing government-sponsored day care.

(E) Most children who have been cared for in daycare centers are happy and well adjusted.

3. Blood banks will shortly start to screen all donors for NANB hepatitis. Although the new screening tests are estimated to disqualify up to 5 percent of all prospective blood donors, they will still miss two-thirds of donors carrying NANB hepatitis. Therefore, about 10 percent of actual donors will still supply NANB-contaminated blood.

**Which of the following inferences about the consequences of instituting the new tests is best supported by the passage above?**

(A) The incidence of new cases of NANB hepatitis is likely to go up by 10 percent.

(B) Donations made by patients specifically for their own use are likely to become less frequent.

(C) The demand for blood from blood banks is likely to fluctuate more strongly.

(D) The blood supplies available from blood banks are likely to go down.

(E) The number of prospective first-time donors is likely to go up by 5 percent.

**Answer Key:** 1. A    2. A   3. D